

In the Claims:

1-20 (cancelled)

21. (new) A process comprising: having a user connect to a website; having said user select a webpage; having advertising delivered to said user; having said advertising being printed through a printing means; having said advertising being tangible print media; and having said advertising dynamically merged with a Unique Identifier Code which combines the Advertiser information and Coded Affiliate information to create uniquely identified advertising media that is delivered to the user electronically.

22. (new) A system according to claim 21 which includes having said user contact the system through the Internet.

23. (new) A system according to claim 21 which includes having said user connect to the system through the use of a computer.

24. (new) A system according to claim 21 which includes having said advertisement being uniquely identified tabbed flyers

25. (new) A system according to claim 21 which includes having said advertisement being uniquely identified business cards.

26. (new) A system according to claim 21 which includes having said advertisement being uniquely identified posters.

27. (new) A system according to claim 21 which includes having said advertising being delivered through electronic mail.